



# FAIRFIELD-SUISUN CITY VISUAL ARTS ASSOCIATION

[www.fsvaa.com](http://www.fsvaa.com)

## BOARD MEETING MINUTES — NOVEMBER 2019

### I. FSVAA Regular Board Meeting was held on Wednesday, November 20, 2019

Meeting was called to order at 7:03 pm in the Solano Town Center Gallery by Dennis Ariza, President.

In Attendance: Dennis Ariza, Janet Barnes, Doug Cooper, Ken Chew, Robin Rossi,  
Cherol Ockrassa, Lucy Foldhazi

Absent: Marci Cervantes, JoRené Danel, Dennis Sheil

Doug Cooper motioned to approve the October 2019 Minutes; Cherol Ockrassa seconded; motion carried.

### II. Finance Report (*Dennis Ariza for Marci Cervantes*)

Dennis Ariza reported on the Profit & Loss Statement dated October 2019 that showed a net loss of -\$1,922.32.

### III. Membership (*Doug Cooper*)

Doug Cooper reported that we currently have 104 members; we have 10 new members since our last Board Meeting.

### IV. Lawler House Gallery (*Cherol Ockrassa for JoRené Danel*)

A. Gift Shop: Cherol Ockrassa relayed a suggestion from JoRené Danel and Mei-Ling Albert requesting the doors of the glass cabinets in the Gift Shop be removed to provide customers with access to items displayed in those cabinets. The Board decided that because of security reasons, we will not be removing the doors. A sign will be made for each cabinet stating, 'Please Ask for Assistance'.

A. 10-Year Anniversary Show: The Reception for the show 'White Noise' and the LHG 10-Year Anniversary will take place on Saturday, November 23. We will be recognizing the Members who were there from the beginning and spotlighting their artwork as part of our 10-year Anniversary at LHG. A Certificate of Appreciation for Members that volunteer their time and go over and beyond will be presented by Dennis Ariza at the Lawler House 10-year Anniversary Reception on Saturday, November 23, 5-7 pm.

B. Volunteers are needed to decorate the Lawler House Gallery for the Christmas holidays on Sunday, December 1, 2-5pm.

C. Christmas on the Waterfront: Cherol Ockrassa will be manning an informational booth for FSVAA at the Suisun City Christmas on the Waterfront & Tree Lighting on Saturday, December 7. Cherol will be directing people to visit the Holiday Boutique at the Lawler House Gallery.

D. LHG Holiday Boutique: Per Cherol Ockrassa, we currently have five artists participating in the Holiday Boutique and we have room for one more artist; event will be held on Saturday, December 7, 2-7pm. Artists will be handling their own sales transactions and sales tax. The event has been publicized with KUIC and Cherol has also marketed this event in different venues. The Gift Shop will discount items at a 10% discount. We will be having a free drawing for 4 tickets to the Harbor Theater's production of "No Room". Apple cider and candy canes will be provided.

### V. Solano Town Center Gallery (*Dennis Ariza*)

A. Art Classes: Per Dennis Ariza, an art class will be held in January at the Solano Town Center Gallery; Mary Riesche, an acrylic painter who is a Member, is putting a proposal together for this class.

B. 4<sup>th</sup> Annual Student Art Show: Dennis Ariza has notified all the schools in the area via e-mail about the upcoming Student Art Show in February.

C. The Mall will be taking care of the air conditioning issues we've been experiencing. Dennis Ariza will be asking them about the second thermostat and find out if we have zones.

### VI. FSVAA

A. Social Media: Lucy Foldhazi reported the FSVAA Facebook page has 635 followers and the LGH Facebook page has 706 followers. The FSVAA Instagram page has 162 followers. Our following has been increasingly been growing. Lucy posted information about the Juried Art Show in multiple sites on

Facebook and some groups, like KUIC reposted our event. She will be advertising on Social Media the LHG Holiday Boutique that will be held on December 7.

- B. Lucy Foldhazi has created new FSVAA gift certificates. They will be numbered according to recommendations by others on the Board for each Gallery. New Gift Certificate signs were created for both Galleries.
- C. Join Visit Fairfield: Per Dennis Ariza, they have advertised for the FSVAA on numerous occasions. It's a place where we can post our exhibits and events.

## **VII. Old Business**

- A. LHG Paint Day: Dennis Ariza said we will schedule the final painting of the Lawler House Gallery (*trim and door jams*) after the first of the new year.
- B. Children's Art Show: Per Cherol Ockrassa, there has been a concern about transporting so many students to the Lawler House Gallery. There's a possibility that they will limit the number of children from either the elementary or middle schools that can attend.
- C. 56th JAS: Per Janet Barnes, we had people from lots of towns that entered art in the Juried Art Show. The Juror's Talk will be rescheduled from the original January 5 date. Janet should have the date confirmed by tomorrow and will let us know.
- D. Wrought Iron Doors: Dennis Ariza said the design and proposal for the wrought iron doors are in the hands of the City of Suisun. We are requesting that they waive all inspection and applicable fees.
- E. Assist-A-Grad: Dennis Ariza will be contacting the local schools and inform them of our Assist-A-Grad scholarship, which is held in March 2020.
- F. Matt Garcia Foundation: The FSVAA received a card from the Matt Garcia Foundation thanking us for the donation of \$590.
- G. The Crush: Per Dennis Ariza, The Crush will be held on October 3. This Art Festival will be incorporated with the Grand Opening at BackRoad Vines.
- H. AOV 2020: Dennis announced that Art on the Vine will be held on the first Saturday in June (*June 6-7*), 10am to 5pm at BackRoad Vines.

## **VIII. New Business**

- A. Lawler House Rental: Per Dennis Ariza, we have been approached by a group that wants to hold a wine-tasting event at the Gallery. An agreement will be written up and the rental party will have to show proof of insurance, present a wine permit and be responsible for setup and cleanup of the Gallery. Two docents will need to be present at the event. A rental fee of \$100 will be charged. The Board voted in favor of renting the Lawler House Gallery for a \$100 fee and with these appropriate agreements met in advance. Dennis Ariza will send an e-mail to the Board Members with all the details and a plan to be reviewed by the Board.
- B. Layaway Plan: Dennis Ariza suggested that we begin a Layaway plan at both Galleries for art priced over \$500 to help increase sales. The Layaway Plan would require a 50% non-refundable down payment, a second payment of 25% would be due 30 days later, and the final payment of 25% would be due 30 days after the second payment. The artwork would remain in the Gallery until final payment is made. If the second payment is not made within the 5-day grace period, artwork will be returned to the Artist and deposit will be forfeited. Dennis Ariza will send an e-mail to the Board Members with all the details and a plan to be reviewed by the Board.

## **IX. Next Meeting**

Board meetings are scheduled for the third Wednesday of the month. Board Members will be advised of the next meeting in January 2020 via e-mail.

## **X. Adjournment**

Dennis Ariza adjourned the meeting at 8:42 pm.